



SINCE 1980

## STRATEGIC PLAN

### Vision

To share Pencak Silat with the world and make it a recognized global martial art and sport fully part of the Olympic Games by 2036 while keeping its deep cultural values and traditions.

### Mission

To grow, promote, and organize Pencak Silat worldwide through strong leadership, athlete development, and teamwork to help make it part of the Olympic Games.

### Goals and Actions

#### Goal 1: Get Pencak Silat into the Olympics

##### **Objective 1.1: Be an exhibition sport at the 2028 Los Angeles Olympics and a demonstration sport at the 2032 Brisbane Olympics.**

- Create a clear, strong proposal that shows why Pencak Silat is special and exciting.
- Work with the organizers of the 2028 and 2032 Games.
- Make videos, posters, and social media content to help Olympic leaders understand and support Pencak Silat.

##### **Objective 1.2: Become a full competitive sport at the 2036 Jakarta Olympics.**

- Work closely with the International Olympic Committee (IOC) to meet all rules.
- Build fair and clear competition rules and a yearly calendar.

## **Goal 2: Follow the World's Sport Rules**

### **Objective 2.1: Join the World Anti-Doping Agency (WADA).**

- Create anti-doping rules that follow WADA standards.
- Train coaches, athletes, and national teams on fairness and clean sport.

### **Objective 2.2: Join the Alliance of Independent Recognized Members of Sports (AIMS).**

- Send all required documents to apply.
- Work with other sports groups to learn from each other.

## **Goal 3: Help National Pencak Silat Federations Grow**

### **Objective 3.1: Support national Pencak Silat groups to get recognition from their National Olympic Committees (NOCs).**

- Give a free guide with step-by-step help for NOC recognition.
- Host training workshops to teach how to apply and improve governance.

### **Objective 3.2: Build stronger teamwork among national groups.**

- Start a mentorship program — experienced federations help those just starting.
- Create an online platform so groups can share ideas, training tips, and success stories.

## **Goal 4: Grow Interest Around the World**

### **Objective 4.1: Increase attention and excitement through marketing.**

- Run global campaigns to show the beauty and power of Pencak Silat.
- Use social media to share training videos, athlete stories, and competition highlights.

### **Objective 4.2: Get more young people involved.**

- Work with schools and youth centers to offer free Pencak Silat classes.
- Organize youth tournaments to inspire the next generation.

## Timeline (Key Steps)

Year	Key Actions
2025–2026	<ul style="list-style-type: none"><li>• Become Signatory WADA</li><li>• Join AIMS, Sport Accord, UTS, and ASOIF</li><li>• Share tools and training for National Pencak Silat Federations</li></ul>
2026–2027	<ul style="list-style-type: none"><li>• Continue global development campaigns</li><li>• Launch youth activities and events</li></ul>
2027–2028	<ul style="list-style-type: none"><li>• Work with IOC for exhibition status in Olympic 2028 US</li><li>• Continue mentorship programs for National Federations</li></ul>
2028–2032	<ul style="list-style-type: none"><li>• Finalize rules and format for demo sport at Olympic 2032 Brisbane</li></ul>
2032–2036	<ul style="list-style-type: none"><li>• Finalize plans for full Olympic competition at 2036 Jakarta</li></ul>

## Monitoring Progress

### Key Success Indicators (KPIs):

- Number of national federations recognized by their NOCs
- Completion of WADA, AIMS, Sport Accord, UTS, and ASOIF membership
- Young people joining training and competitions
- Social media engagement (likes, shares, views)

### Review Process:

- Check progress every 6 months
- Ask for feedback from national teams, athletes, and partners
- Adjust the plan when needed.